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Activity 4 – November 23rd

Black Friday

Hey, you guys! How are you doing? This week we're going to learn more about this famous event in the USA and spread all over the world.

Black Friday is an informal name for the Friday following Thanksgiving Day in the United States, which is celebrated on the fourth Thursday of November. The day after Thanksgiving has been regarded as the beginning of the United States Christmas shopping season since 1952. The term "Black Friday" did not become widely used until more recent decades.

Many stores offer highly promoted sales on Black Friday and open very early, such as at midnight, or may even start their sales at some time on Thanksgiving. Black Friday is not an official holiday, but California and some other states observe "The Day After Thanksgiving" as a holiday for state government employees. It is sometimes observed in lieu of another federal holiday, such as Columbus Day. Many non-retail employees and schools have both Thanksgiving and the following Friday off. Along with the following regular weekend, this makes Black Friday weekend a four-day weekend. Additional days off is said to increase the number of potential shoppers.

[https://en.wikipedia.org/wiki/Black_Friday_\(shopping\)](https://en.wikipedia.org/wiki/Black_Friday_(shopping))

Watch the video to find out how the term "Black Friday" came up:

https://www.youtube.com/watch?v=6GX7l--iOBU&ab_channel=GlobalNews

Is it only in Brazil that Black Friday may be a Black Fraud? Watch to find out:

https://www.youtube.com/watch?v=fKtC-tTOV4&ab_channel=ITVNews

Let's talk about Black Friday:

https://www.youtube.com/watch?v=ovncEVsagVA&ab_channel=TheMinimalists

Watch the video: Minimalists life hack, and think through about the clues she gives, and then share with us in the group, sending an audio, telling an anecdote about some shopping you've done and regretted later on, or if you were fortunate buying something really worth it on a Black Friday. What about this Black Friday, is there anything you are excited to buy? Are you a consumerist person? Share with us!

https://www.youtube.com/watch?v=k0Waxc2xiQ4&ab_channel=SimpleHappyZen

Also check what the teachers have to share with you:

https://youtu.be/IC_EeTANz1k

